



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103-3713

Contract # 854241

Schedule Dates 10/23/12-10/29/12
Advertiser NC Citizens for Progress (39856)
Agency Shorr Johnson Magnus (8543)
Product Political - Non-Ballot Issue (1196)
Brand NON BALLOT (177593)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name COOPER, TERRI
Phone/Fax (215) 567-4080 /
CPE N/A
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments NC CITIZENS 4 PROGR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** NC CITIZENS FOR PROGRESS

Date Entered 09/13/12
Last Modified 09/14/12
Entered By Melissa Welch
CO-OP No
Headline # 06313057
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,230.00
Net Total \$40,970.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	42	\$38,900.00
Nov. 2012	9	\$9,300.00
Grand Total:	51	\$48,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	4:58A- 5:58A (ET)			2	2	2	2			8	\$350.00	\$2,800.00	Charlotte (WCNC) (WCNC)	5A NEWS	9/13/12
2.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:58A- 5:58A (ET)		2							2	\$350.00	\$700.00	Charlotte (WCNC) (WCNC)	5A NEWS	9/13/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:58A- 6:58A (ET)			2	2	2	2			8	\$850.00	\$6,800.00	Charlotte (WCNC) (WCNC)	6A NEWS	9/13/12
4.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5:58A- 6:58A (ET)		2							2	\$850.00	\$1,700.00	Charlotte (WCNC) (WCNC)	6A NEWS	9/13/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	6:58A- 9A (ET)			2	2	2	2			8	\$850.00	\$6,800.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/13/12
6.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6P- 6:30P (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	6P NEWS	9/13/12
7.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7:30P- 7:58P (ET)			1	1	1	1			4	\$2,000.00	\$8,000.00	Charlotte (WCNC) (WCNC)	WHEEL	9/13/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	7:58P- 8P (ET)		1							1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	WHEEL	9/13/12
9.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:59P- 7:30P (ET)							1		1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/13/12
10.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	6:59P- 7:30P (ET)			1						1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/13/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	6:59P- 7:30P (ET)		1							1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/13/12
12.0	Normal Line / SPOT	10/23/12-10/28/12	3	:30	11P- 11:34P (ET)			1	1	1	1	1	1	5	\$1,200.00	\$6,000.00	Charlotte (WCNC) (WCNC)	11P NEWS	9/13/12
12.0.1	Closed Preempt	10/28/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NEWS IS AT 1130P	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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13.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11P- 11:34P (ET)		1							1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	11P NEWS	9/13/12
14.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7A- 8A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	7A NEWS	9/13/12
15.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 9A (ET)								1	1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	SUN TODAY	9/13/12
16.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	9A- 9:58A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	SUN AM	9/13/12
17.1	Normal Line / SPOT	10/27/12-10/27/12	4	:30	9A- 9:58A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	9A NEWS	9/14/12
18.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:57A- 9A (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	SAT TODAY	9/13/12
19.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	6:58A- 9A (ET)		2							2	\$850.00	\$1,700.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/13/12
20.0	M/G For 12.0.1 / SPOT	10/28/12-10/28/12	3	:30	11:30P- 12A (ET)								1	1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: